1.What teams had Lilly already been a part of prior to her partnership with Dr. Slamon?

2.Why did Dr. Slamon invite Lilly to become part of his team? What value did she bring to the team?

3.Why is Revlon a strategic partner for breast cancer research?

4.How would Dr. Slamon's progress be affected if his team did not have a corporate sponsor?

5. In your industry or area of service, what group or organization is the model for the Law of Significance? How are they setting an example for successful teamwork?